

KSHP Fall Meeting 2016 Exhibitor Prospectus



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Louisville, KY 40204
502-456-1851 x2
f 502-456-1821
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The Kentucky Society of Health-System Pharmacists invites you to participate in our Fall Meeting on **Thursday, October 13th and Friday, October 14th at the Galt House Hotel Louisville.** This year marks the second annual KSHP Reverse Expo, a highly successful option for exhibitors wanting to have dedicated direct interaction with pharmacy health-system thought leaders. Please take the time to review the attached information and take advantage of the opportunities to reach KEY decision makers in Kentucky!

To reserve your participation complete the enclosed registration form and return by email, mail or fax. **Forms must be returned to reserve space.** Checks for exhibit space should be made payable to **KSHP** and mailed to: KSHP, Attn: Nick Vaccaro, P.O. Box 4961, Louisville, KY 40204. Email to info@ksnp.org or fax to 502-456-1821. **Our tax ID number is 61-1142796.** A copy of our W9 form provided upon request.

I look forward to working with you this year and having another great meeting. KSHP truly appreciates your support.

Sincerely,
Anne Policastri, Pharm D, MBA, FKSH
KSHP Executive Vice President
apoli2@email.uky.edu

PARTICIPATION OPTIONS

Exhibits: Exhibits will take place on October 13th and October 14th. Specific times are available in the Meeting Agenda.

Reverse Expo: (October 13th)

Key decision makers and pharmacy executives from Kentucky pharmacy health-systems will man the booths so you may pay them a visit on Thursday afternoon, October 13th. Exact time to be listed in the Meeting Agenda. *For more info see page 3.*

Standard Booth: \$1,750

- One six foot table and two chairs
- Two complimentary meeting registrations
- Listing on the KSHP website with link to exhibitor's website
- Listing on onsite meeting signage
- Onsite mention from the podium during the meeting
- Listing on event eblasts sent to attendees
- Participation in all meal functions

Standard Booth & Reverse Expo: \$2,650

- One six foot table and two chairs
- Two complimentary meeting registrations
- Listing on the KSHP website with link to exhibitor's website
- Listing on onsite meeting signage
- Onsite mention from the podium during the meeting
- Listing on event eblasts sent to attendees
- Participation in all meal functions
- Two registrations (two persons at one table) for the Second Annual KSHP Reverse Expo

Double Booth: \$2,250

- Two six foot tables and four chairs
- Four complimentary meeting registrations
- Listing on the KSHP website with link to exhibitor's website
- Listing on onsite meeting signage
- Onsite mention from the podium during the meeting
- Listing on event eblasts sent to attendees
- Participation in all meal functions

Double Booth & Reverse Expo: \$2,950

- Two six foot tables and four chairs
- Four complimentary meeting registrations
- Listing on the KSHP website with link to exhibitor's website
- Listing on onsite meeting signage
- Onsite mention from the podium during the meeting
- Listing on event eblasts sent to attendees
- Participation in all meal functions
- Four registrations (two persons each at two tables) for the Second Annual KSHP Reverse Expo

Exhibitor Information

DISPLAY SERVICES CONTRACTOR CONVENTION CENTER SERVICES

Electrical outlets are available throughout the exhibit area. We encourage exhibitors to bring extension cords for use with their booths. Any other requirements such as special electrical or shipping requirements must be handled directly with the Galt House Hotel Louisville. You may contact Heather Crabtree, Convention Services Manager, at the Galt House at hcrabtree@galthotel.com or 502.561.4029 **BEFORE** September 16, 2016.

REVERSE EXPO

The 2016 KSHP Fall Meeting will mark the second annual Reverse Expo hosted by the Society. Key health-system pharmacy decision makers from across the Commonwealth will be positioned at special tables so you may visit with them on Thursday afternoon. You will have one-on-one time with individuals making purchasing decisions. This is only available for confirmed exhibitors that have selected the "Reverse Expo" option in this registration form, so complete your exhibitor contract today! Registration to participate is in addition to the traditional exhibit fee. This fee guarantees the opportunity to visit with pharmacy executives from a minimum of 10 health-systems in Kentucky. Each Standard Reverse Expo Exhibitor will be allowed a maximum of two persons to attend the Reverse Expo as a pair, and each Double Reverse Expo Exhibitor will be allowed a maximum of four persons to attend the Reverse Expo as two pairs. Stay tuned for more information on pharmacy health systems you can plan to see at the Reverse Expo!

SHOW HOURS

Move-In: 6:00 – 7:00 am on Thursday, October 13, 2016. **Move-Out:** All materials must be removed Friday, October 14, 2016 by 2:00 p.m. Exhibits will be open during the day on Thursday and Friday, see draft agenda for specific timing. **Reverse Expo:** Thursday, October 13th at 3:05 pm.

HOTEL INFORMATION

Please contact the Galt House Hotel Louisville reservations Department at 502.589.5200. Be sure to mention you are with the KSHP 2016 Fall Meeting. The Galt House Hotel address is 140 North 4th Street, Louisville, KY 40202. Room rates are \$142/\$152 single/double RIVUE Tower and \$152/\$162 single/double SUITE Tower.

PREVIOUS EXHIBITORS

Abbott Lab.	Boehringer-Ingelheim	Incyte	Pfizer Injectables
Actavis	Cadence	Janssen	Pfizer Institutional
Allergan	Cardinal Health	Kit Check	PharMEDium
Amgen	CSL Behring	Lilly USA	Sagent
AvanDx	Cubist	Mallinckrodt	Salix
AvKARE	D.A. Burke	Merck & Co.	Sanofi
AMAG	Eisai Oncology	Millennium/Takeda	ScriptPro
American Regent	Forest	Novo Nordisk	The Medicines Co.
Ameridose	Fresenius Kabi USA	Octapharma	UK CoP
Astellas	Grifols	Optimer	ZymoGenetc
AstraZeneca	GSK	Otsuka	
Becton Dickinson	Hospira	Passport Health Plan	



Exhibitor Registration Form

☐ Standard Exhibit Booth: \$1,750

☐ Standard Exhibit Booth/Reverse Expo: \$2,650

☐ Double Exhibit Booth: \$2,250

☐ Double Exhibit Booth/Reverse Expo: \$2,950

Organization Name: _____

Contact Name: _____

Address: _____

City/State/Zip: _____

Phone: _____ Fax: _____

Email: _____

On-Site Representative(s) – (include emails): _____

☐ I am paying by check. Check to arrive: _____

☐ Charge my Credit Card

☐ Visa

☐ MasterCard

☐ American Express

Card # _____ Exp: _____ 3 or 4 digit Security code: _____

Name on Card: _____

Billing Address: _____

City, State, Zip: _____

Email: _____

Authorized Signature: _____

PLEASE RETURN THIS FORM WITH PAYMENT BEFORE September 30, 2016

TO: KSHP, Attn: Nick Vaccaro * P.O. Box 4961 * Louisville, KY 40204

Or email info@kshp.org or fax 502.456.1821

Questions? Contact Anne Policastri, KSHP EVP, apoli2@email.uky.edu 859.323.0893

**Payment must accompany form to reserve space*

